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FOR IMMEDIATE RELEASE May 31, 2013

## GEORGE HOLLINGBERY, MP TO OPEN WICKHAM RESEARCH FACILITY

Facility to generate new jobs and new product sales of over £15 million per annum

*Wickham, May 31, 2013*– George Hollingbery, MP, is to open Agform's new research facility at Hilldale Farm Research Centre in Wickham, on Friday, 21st June 2013 at 11:30 AM. The Research Centre will be unveiled by the MP for Meon Valley, followed by a tour of the laboratories. Hilldale Research Centre will support the development and introduction of Agform's most recent discovery: an innovative herbicide formulation for the control of grass and broad-leaved weeds in cereal crops, to be used at rates up to 5 times lower than traditional formulations.

John Misselbrook, Agform's Managing Director said, "The establishment of this facility follows over 3 years of research and development and will result in the introduction of a product that will allow European farmers to grow cereal crops, with a drastic reduction in the use of chemical weed control. Given the economic and environmental demands on farmers, our research will continue to be vital to the economy and provide benefits to both growers and consumers."

Partly funded by two grants from the Technology Strategy Board, Agform's expansion is a successful example of the government's investment in innovative technology and research, in order to generate economic growth and help secure a bright future for the UK's agriculture.

If you would like more information about this topic, please contact Sandor Taylor at +44 (0) 023 8040 7831 or email at sandor@agform.com.

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